

FLORIDA A&M UNIVERSITY
COLLEGE OF SOCIAL SCIENCES, ARTS, AND HUMANITIES (CSSAH)
DEPARTMENT OF PSYCHOLOGY



PSY 2012E – Section 501: Introduction to Psychology (Online)
SYLLABUS

SPRING 2022 (August 22, 2022 – December 9, 2022)

INSTRUCTOR: Chiquita Brown, Ph.D.
OFFICE: Gore Educational Complex, Building B, #204
OFFICE PHONE: 850-599-3014
EMAIL: Chiquita.Mordica@fam.u.edu
CLASS DATES/TIMES: Online
STUDENT HOURS: Virtual student hours will be held via Zoom on Tuesdays and Thursdays from 5-7pm. Please email me or call me to schedule an appointment. You may also contact me to schedule an alternative time.

WELCOME TO INTRODUCTION TO PSYCHOLOGY!

Course Description:

Psychology 2012 is an introduction to the study of psychology as a science and the application of the scientific method in the understanding of behavior. Emphasis will be placed on such behavioral phenomena as cognition, development, emotions, motivation, personality, and psychopathology. This course will examine basic research and theories in the field of psychology, including principles of learning, developmental and social psychology, and psychological measurement. This approach emphasizes the use of critical thinking skills and facilitates a better integration of the knowledge acquired by students.

Required Text and Resources:

Singleton, G., Robertson, J., & Robinson, J. C. (2012). *Core Concepts of General Psychology: Culture, Society, and Life*. Dubuque, IA: Great River Learning. ISBN: 9781680755800.

The required text for the course is *Core Concepts in General Psychology*, which is delivered fully online. To gain access for the text, you may:

1. Purchase access from the publisher directly by going to www.grlcontent.com and choosing "click here to purchase."
2. Go to the bookstore and purchase an access card.

Course Structure and Approach

This class is structured as asynchronous online course which provides an introduction to the study of psychology based on the scientific method. Asynchronous online learning means that learning will not occur real time. But rather you will access lectures and digital curriculum materials and respond through email, discussion boards, and collaborative documents per the designated syllabus due dates. You are however expected to attend class regularly. All due dates for assignments, quizzes, and exams must be submitted by the designated deadlines per the syllabus.

Online exam assessments, chapter quizzes, and assigned chapter readings will be administered through the textbook site (Great River Learning). Assignments, including written assignments, Yellowdig interactive conversations, and miscellaneous readings will be administered through the FAMU Canvas Learning Management System (LMS).

The course involves the primary learning components: readings, lecture/discussions, assignments, quizzes, exams, and audio/visual materials such as films and online videos. You are expected to devote about three hours per credit hour per week in this course.

The use of technology is imperative in order to succeed in the course. Please make sure that you have access to a computer and the internet, Canvas, and your FAMU email. Canvas will be used as the primary forms of communication between students and the instructor. You will also need a media player such as Flash Player or Windows Media Player to access the chapter videos and the PowerPoint Videos. Microsoft Word and PowerPoint will also be required. Please notify me as soon as possible during the first week of class via email if you have problems accessing the needed technology.

All students are required to register on Canvas. All of the information that you will need for the course will be posted on Canvas or communicated to you through email (as a secondary source). The course will also be web-assisted which means that PowerPoints and/or audio lectures to accompany the PowerPoint slides will be found on Canvas. Please be sure to check the Announcements, Getting Started Module, Course Document Module, Course Assignments and Grades tabs on Canvas to keep up with the course.

Course Objectives

1. To expose students to the general principles governing human behavior.
2. To introduce students to the various areas within psychology.
3. To introduce students to methods of scientific inquiry.
4. To introduce students to the principles of learning.
5. To introduce students to theories of motivation, emotion, and memory.
6. To help students understand the environmental and biological influences on behavior.

Course Goals

It is expected that upon the completion of this course, students will be able to:

1. Compare and critique the major psychological principles and approaches of human behavior.
2. Evaluate the various areas of psychology.
3. Examine and assess the basic scientific inquiry methods used in psychology.
4. Compare and critique the various principles of learning.
5. Examine and compare the various concepts and theories used to understand the human brain, neurological, and sensory functioning.
6. Compare and critique the major theories and principles of learning, memory, motivation, and emotion.

Course Schedule (Including Assignments, Chapter Quizzes, and Exam Schedule – Dates TBD)

Date	Assignment Specifics	Assignments	Instructions
8/22/22	First Day of Class	Review of Syllabus and Class Expectations	
UNIT 1:			
	Chapter 1	The History and Science of Psychology	Quiz 1
		Learning Style Assessments (2)	Submit via Canvas
	Chapter 2	Memory/How We Learn	Quiz 2
		Exam 1	
UNIT 2			
	Chapter 3	The Biological Basis of Psychological Functioning	Quiz 3
	Chapter 4	Sensation and Perception	Quiz 4
		Exam 2	
UNIT 3:			
	Chapter 5	Varieties of Consciousness	Quiz 5
	Chapter 6	Learning	Quiz 6
	Chapter 7	Higher Cognitive Processes	Quiz 7
		Exam 3	
UNIT 4:			
	Chapter 8	Development throughout the Lifespan	Quiz 8
	Chapter 9	Motivation and Emotion	Quiz 9
		Exam 4	
UNIT 5:			
	Chapter 10	Stress and Physical Health	Quiz 10
	Chapter 11	Social Psychology	Quiz 11
		Exam 5	
UNIT 6			
	Chapter 12	Personality	Quiz 12
	Chapter 13	The Psychological Disorders and their Treatment	Quiz 13

Date TBD	Written Assignment	Letter: Writing for Understanding (in Psychology)	Submit via Canvas
		Exam 6	
	Final Exam	Per University Schedule	

"Disclaimer: This syllabus is intended to provide student guidance on the type of content and activities that will be covered in this course throughout the semester. It will be followed to the extent possible. However, modifications may be made to supplement and/or enhance student learning."

1. Please note the above due dates for the chapter quizzes and exams. You must first complete the chapter quiz in preparation for the exam. Once the due dates of the chapter quizzes and exams have past, you will be unable to gain access to the chapter quizzes and exams.
2. Other readings may be assigned as well.
3. All chapter quizzes and exams are due online in the Textbook Publisher's site (Great River Learning).
4. All assignments, chapter quizzes, and exams are due by the due date no later than 11:59 pm.

Class Attendance Regulations

Class attendance is based on the University's attendance policy, per the following university regulations at the link below:

<https://www.famu.edu/academics/registrars-office/registration/registration-requirements-and-procedures.php>

GRADED COMPONENTS OF THE COURSE

Assessment of Learning Outcomes (grading strategy):

Assessment of learning outcomes will be accomplished through the following:

Online Chapter Quizzes. (Up to 13 points): Students must purchase the textbook Access Code in order to complete the chapter online quizzes (13). This component is worth 13% of your grade and will consist of multiple-choice questions. You are to complete all of the online chapter quizzes per the syllabus. You must complete the chapter quizzes before completing the exams (per the syllabus schedule).

Chapter quizzes are designed to prepare you for success in passing the chapter unit exams. Careful reading of the text and any additional material assigned are necessary for you to do well on the chapter quizzes. You must have a computer and reliable internet to complete the quizzes. If you experience computer problems, please notify me as soon as possible. Screenshots confirming your difficulty are helpful. The chapter quizzes are open and will close by the deadlines as specified in the syllabus. Multiple attempts are not allowed. Quiz due dates will not be extended under any circumstance.

EXAMS

Online Chapter Exams. (Up to 60 points). Students must purchase the textbook Access Code in order to complete the chapter unit exams. There will be six-unit exams. Each exam will cover information from the lectures, readings, and assignments based on material for the specified chapters.

Each exam is worth 10 points and will consist of multiple-choice questions. Student test grades will be based on the percentage of questions correct, (i.e., 80% = 8 points). You must also have access to the unit exams which must be taken on the Great River Learning site. After 11:59 pm on the scheduled exam date, the exam will no longer be visible.

You must have a computer and reliable internet to complete the exams. If you experience computer problems, please notify me as soon as possible. Screenshots confirming your difficulty are very helpful. The exams will open up on the morning that they are due. Multiple attempts are not allowed. Exam due dates will not be extended under any circumstance. **Exams not submitted by 11:59 pm of the due date will not be counted and the student will be given a zero for that exam.**

Make-up exams will only be given with the proper Excused Absence with documentation. These exams must be made-up within one week following the exam in question. Please make every attempt not to miss any exams.

Yellowdig Interactive Conversations (Up to 10 points). Class discussion topics will be implemented using the Yellowdig engage platform in Canvas. These discussions will be tailored such that each week, you will have the opportunity to discuss various Psychology course topics and you will earn points doing so. These are participation points and as such, there are no right or wrong answers. **You must engage “consistently” and “early” to ensure that you can earn the maximum number of points.**

Yellowdig engage is a social learning platform designed to encourage student engagement through discussions around content relevant to the course. This platform will allow you share videos, articles, and other web-based content, to help get your point across. Points will be earned based on the number of words in pins and comments, likes, instructor badges. Note that full points will only be realized at the end of the class as Yellowdig engage requires you to participate consistently over the term so that points are accumulated gradually. Regularly participating via Yellowdig engage will account for 10% of your grade.

Instructions on how to activate your account in Canvas, how to participate in Yellowdig, and information on the points will be posted under separate cover in Canvas. The Yellowdig Platform will be fully set up for your use after the first week of class. You will be notified via a class announcement when the platform is ready for you to engage it and begin to earn points.

Please Note: To begin work in Yellowdig it is crucial that you click on the “Yellowdig Assignment” in Canvas to launch the Yellowdig platform. This will ensure that your grades are passed through from the Yellowdig Platform to Canvas, otherwise, your Yellowdig grade points will not show up in Canvas.

Written Assignment. (Up to 5 Points). Letter: Writing for Understanding in Psychology.

Each student will be required to write a letter by **(Date TBD)** based on the following instructions. The letter should explain or react to psychology topics discussed in class in an interesting, individual way. Address the letter to a friend, parent, relative, etc. (not a psychology professor) and make that person the audience for the letter. Do NOT address it to me. It should be in your own voice and about what you have learned has meant to you – how this learning has affected your outlook, understanding, and/or worldview. You can also talk about what the most interesting, disappointing, or surprising thing was that you encountered to that point in the class.

Your letter should be between 2 and 4 pages long and be typed in 12-point font and double spaced. Letters should be submitted through Canvas under the assignment portal. I will read and grade each letter based on factual content, originality/insight, and grammar/spelling.

Learning Style Inventory and Learning Style Assessment. (Up to 5 Points): To better understand how you prefer to learn and process information, you will be required to complete a short Learning Style Inventory (24 item) and a Learning Style Assessment Survey (one page).

You will be able to learn from your scores to better develop learning strategies that are best suited to your particular learning style. The assignment must be submitted via Canvas by the deadline. Please note that this assignment is not Retroactive.

Final Exam (Up to 10 points). The Final Exam will be a cumulative Final Exam, per the University’s Final Exam Schedule.

Graded Materials:

Your grade will be based on **Unit Exams (6), Chapter Quizzes (13), Yellowdig Interactive Conversations, one written paper** (Letter: Understanding Psychology), **Learning Style Assessments (2) and a Final Exam.** All quizzes and examinations will consist of multiple-choice questions based on materials from lectures, the text, and other assigned readings, and films/videos. *Please note that grades will not be rounded (i.e., 79.99% = C and 80.00% = B).*

Grading System

In this course, the final letter grade will include:

<u>Measure</u>	<u>Maximum Points/Grade Percentage</u>
Exam 1	10/10%
Exam 2	10/10%
Exam 3	10/10%
Exam 4	10/10%
Exam 5	10/10%
Exam 6	10/10%
Learning Style Assessments (2)	5/5%
Psychology Letter Assignment	5/5%
Chapter Quizzes (13)	13/13%
Yellowdig Interactive Conversations	10/10%
Final Exam	10/10%
Total Points	103

Letter Grade Equivalent:

A = 90 – 100%

B = 80 - 89

C = 70 – 79

D = 60 - 69

F = 59 & Below

Reviewing of grades. You will have ONE WEEK after an exam, quiz or assignment grade has been posted to canvas to review it. If you would like to request a review of your grade, please email me

within this one-week period which begins from the time that the grade was originally posted. Any requests after that time may not be reviewed.

Posting of grades. Please note that Canvas is the grading system of record. Points accumulate and will be posted in canvas per the course grading matrix. You will be required to pair your grades (i.e., activate your grades in GRLContent to Canvas) so that your exam and quiz grades from the publisher’s website show up in Canvas. (This is a one-time transaction). This assures that your grades are continually synced from GRLContent to Canvas throughout the semester.

Grade Determination. Your grades will accumulate as you complete the course requirements in the Canvas Grade Book. To monitor your grades as they accumulate you must use the “Total Column” in the Canvas Gradebook based on the assignments that you have completed to date. Please note that the “Assignments Completion Percentage” Column in the Canvas Grade Book does “not” determine your grade.

General Student Expectations:

To meet the objectives of this course students are expected to:

1. Read and study the materials assigned.
2. Meet with the instructor routinely during scheduled virtual office hours.
3. Submit all written assignments by the stipulated deadline. All papers must be typed and double-spaced. Within 24 hours after the deadline, late papers will be accepted and will be deducted one letter grade. No papers will be accepted that are more than 24 hours late.
4. Complete all evaluations as scheduled. Missing an exam should be a rare occurrence. If you are going to miss an exam, the instructor should be notified ahead of time (email or text). Please be prepared to provide the necessary documentation in support of your absence. Make-up exams will only be given with the proper Excused Absence with documentation. These exams must be made-up within one week following the exam in question.
5. Demonstrate acceptable standards of conduct that will contribute to the teaching/learning environment. Refer to the University’s Student Handbook, the Code of Conduct for listings of behavioral guidelines and the University’s Academic Honor Policy. You are also required to follow the E-Mail Etiquette and the Zoom and Online Netiquette Guidelines.

University Policies

Withdrawal Policy

Please follow the University’s withdrawal procedure if you decide not to continue in the course. You must officially withdraw from the class.

Policy Statement on Non-Discrimination

It is the policy of Florida A & M University to assure that each member of the University community be permitted to work or attend classes in an environment free from any form of discrimination including race, religion, color, age, disability, sex, marital status, national origin, veteran status and sexual harassment is

prohibited by state and federal statutes. This shall include applicants for admission to the University and employment.

University Americans with Disabilities Act (ADA) Statement

The Florida A&M University Americans with Disabilities Act (ADA) Policy Statement states that “Individuals who need a reasonable accommodation must notify the Office of Equal Opportunity Programs at 599-3076.” It is the responsibility of the FAMU Equal Opportunity Programs (EOP) Office, through the ADA Coordinator, to ensure the Florida A&M University is in compliance with the Americans with Disabilities Act. If you have any questions, please contact your Academic Advisor or the University EOP Officer, Equal Opportunity Programs, 674 Gamble Street, Tallahassee, FL 32307, (850) 599-3076.

Academic Honor Policy

Florida A&M University is committed to academic honesty and its core values, which include scholarship, excellence, accountability, integrity, fairness, respect, and ethics. These core values are integrated into this academic honesty policy. Being unaware of the Academic Honesty Policy is not a defense for violations of academic honesty. Additional detail on FAMU Academic Honesty Violations are provided in University Policy 2.012 (10.)(s). If you have any questions, please see your Academic Advisor.

Early Alert System

Our Course (PSY 2012) is taking part in a student success “early alert” initiative at Florida A&M University. Throughout the semester, you may receive emails from your academic advisor through your FAMU email address regarding your attendance and academic performance in this course. This information and other detailed information are intended to help you to be successful at FAMU.

In-Class Recording and Protocols

A student may record a class lecture for three specified purposes as outlined in House Bill 233/section 1004.097, Florida Statutes:

1. For the student's own personal educational use;
2. In connection with a complaint to the University where the recording is made; or
3. As evidence in, or in preparation for, a criminal or civil proceeding.

Students may audio or video record a class lecture in which the student is enrolled. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving student participation, assessment (quizzes, tests, exams), field trips, private conversations between students in class or between a student and the faculty or lecturer during a class session.

A recording of a class lecture may not be published without the (written) consent of the lecturer. Publish means share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium. To another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of the recording, is considered to be

published if it is posted on or uploaded to, in whole or part, any media platform, including but not limited to social media, magazine, or newspaper or leaflet.

If a student publishes a recording of a class lecture without the lecturer's written consent, and it is not in conjunction with a university complaint or as evidence in a criminal or legal proceeding, the student could face severe legal and/or disciplinary consequences. Additionally, the student may be referred to the Office of Student Conduct and Resolution for a potential violation of the Student Code of Conduct.

Zoom Professionalism and Netiquette Guidelines

Zoom Professionalism

“Netiquette” refers to how you participate in online exchanges. When attending a meeting via Zoom, portray yourself in the best light possible by following these tips on professional preparedness and general Zoom etiquette:

1. Designate your workplace

- Ensure your workplace is quiet and clean.
- Use an appropriate background or a virtual background.

2. Set up your technology

- Check your Wi-Fi, test your video, audio, and screen sharing settings
- Get familiar with the software before entering the meeting.
- Use the Zoom Help Guide and IT Help Desk (as needed).

3. Be professional

- Be on time for meetings.
- Dress appropriately.
- You are required to turn on your video at each meeting.
- Sit tall and look directly in the camera when using video.
- Use humor carefully.
- Be respectful.

4. Communicate with the host

- Use nonverbal feedback buttons for raising your hand, responding “yes” or “no,” asking the host to adjust speed, or requesting a break.

Netiquette Guidelines

1. Engage in appropriate online exchanges

- Respond appropriately and on topic in the Yellowdig conversations.
- Be concise. When contributing to a discussion, be as brief as you can to get your point across.
- Cite all quotes, references, and sources—this way everyone can have access to good information.

2. Self-edit your chat room messages

- Focus on one subject per message.
- Use meaningful subject lines when beginning new messages.
- Do not add your comments to a discussion before reading the posted comments.

- When responding to a comment, always make clear to which comment you are responding.
- Think carefully about the content of your message before you send or post a message.
- Please be aware of your language, grammar, and spelling.
- Use appropriate sentence case.
- Capitalize words only to highlight a point.

Student Support Resources

Academic Coaches

The mission of the Academic Coaching Office is to help all students reach their academic potential and function as independent scholars.

Academic coaches are support staff trained in evidence-based strategies to facilitate each session. The academic coach works to empower the student towards positive behavior change and improved academic performance. Students typically meet with an academic coach weekly throughout the duration of the semester by an appointment-based system. The goal of coaching is to promote an individual's self-efficacy and confidence during their time at Florida A&M University.

Academic Coaches work with students in achieving their personal, academic, and professional goals. Academic Coaching empowers students to:

- Identify barriers that may impede academic success
- Improve time management and organizational skills
- Learn how to balance the demands of school and social life
- Identify and utilize academic support services and resources
- Become active learners
- Learn how to establish rapport and build relationships with professors
- Become self-aware and emotionally intelligent
- Create S.M.A.R.T goals



Contact Information:

Phone: (850) 412-7994

Email address: Studentsuccess@famu.edu

Link: <http://www.famu.edu/index.cfm?retention&AcademicCoaching>

To schedule an appointment with an academic coach, complete the referral form at:
http://famu.co1.qualtrics.com/jfe/form/SV_0wEqgw9Eqk8bYfH

Learning Centers

The Centers provide academic support in various subject areas at no cost to students. They also offer subject-specific one-on-one tutorial sessions as well as group study sessions. Working closely with department heads and professorial faculty allows the center coordinators to train tutors to tailor sessions to lesson plans and syllabi.

The Undergraduate Student Success Centers (USSCs) consist of four centers:

- 1) [Gaither Learning Center](#): The Gaither Tutorial Center offers tutoring services for courses offered in the following areas: Social Sciences, Arts, and Humanities, English/Writing and Math.

Contact Information:

Phone: 850.412.7958

Email address: Studentsuccess@fam.u.edu,

Link: <http://www.fam.u.edu/index.cfm?retention&GaitherTutorialCenter>.

- 2) [Math Center on the Set](#): The Math Center offers tutorial services in Developmental Math I and II, Liberal Arts Math I and II, College Algebra, Intermediate Algebra, Algebraic & Trigonometric Functions, Precalculus, Calculus I, II, and III, Business Calculus, Differential Equations, and Introduction to Probability & Statistics.

Contact Information:

Phone: (850) 599.8568

Email address: Studentsuccess@fam.u.edu

Link: <http://www.fam.u.edu/index.cfm?retention&MathTutorialCenter>.

- 3) [Science Tutorial Center](#): The Science Tutorial offers tutorial services in the following courses: Biology, Chemistry, Physics, and Biochemistry.

Contact Information:

Phone: (850) 412.7126

Email address Studentsuccess@fam.u.edu

Link: <http://www.fam.u.edu/index.cfm?retention&ScienceTutorialCenter>.

- 4) [Writing Resource Center](#): The Writing Resource Center offers tutorial sessions in the following courses in English: Freshman Communication Skills I and II, Developmental Writing I and II, and Improving Writing General Writing Assignments.

Contact Information:

Phone: (850) 599-8391

Email address: Studentsuccess@fam.u.edu

Link: <http://www.fam.u.edu/index.cfm?retention&WritingResourceCenter>

The Career Center

The Career and Professional Development Center offers a variety of ways to work together with the faculty and staff at FAMU to meet the career needs of our students via services, programs, resources, and communications:

- [Drop-In Career Assistance](#)
- [Mock Interviews](#)
- [On-Campus Interviews](#)
- [Workshops](#)
- [Career Expos & Fairs](#)

- [Internships](#)

Contact Information:

Phone: (850) 599-3700

Email Address: careercenter@famu.edu

Link: <http://www.famu.edu/index.cfm?careercenter>

Office of Instructional Technology (OIT)

For immediate assistance with technical support with Zoom and Canvas, you may contact the OIT team by phone at 850-599-3460, Monday - Sunday. Additionally, you may reach the OIT by email at oit@famu.edu and they will respond to your message (within 24 hours).

The Office of Instructional Technology (OIT) is located at:

525 Orr Drive

Coleman Library, Room 104

Email: oit@famu.edu

Phone: 850-599-3460

E-Communication Policy:

Course documents and all course information including Announcements will be available on the FAMU Canvas LMS. Please check the Course Announcements section in Canvas daily. The best way to contact me is through email at Leona.Johnson@famu.edu. I am available for individual office hours from 5-7pm (on Tuesdays and Thursdays) and office hours by appointment. If you would like to schedule an individual appointment, please email, or call me.

DO NOT COPY